

MONTHLY PACKAGES



Smile FM
PO Box 388
Williamston, MI 48895
Toll free: 888-887-7139
Fax: 877-850-0881
uw@smile.fm
Monthly Non-Profit Packages

Effective 1/1/13

Smile FM Radio Network is a division of Superior Communications of Michigan.
 We operate 21 stations in Michigan.

Smile FM is a "Hot Adult Contemporary Christian 24 Hour Music" format.

Network Monthly Packages - ALL 21 Stations :60 second spots

Package Cost	Spots over network	Total Spots
\$499	15	315
\$999	35	735
\$1,499	55	1155
\$1,999	80	1680
\$2,999	135	2835

Single Station :60 or :30 second packages

Package Cost	Number of :60 second spots	Number of :30 second spots
*\$99	N/A	15
\$199	30	42
\$299	50	70
\$399	70	98
\$499	90	126
\$599	110	154
\$699	150	210
\$799	180	252
\$999	240	336

Need more than one station to promote your organization?

Add an additional single station of the same package rate for only \$99. Maximum of 2 additional single stations per agreement.

Example:

\$199= 30 spots on 88.1 WLGH Lansing
 \$99= 30 spots on 89.7 WTAC Flint
 \$99= 30 spots on 88.3 WEJC Midland
 \$397 Total cost for 90 (:60 second) spots

To keep our pricing so affordable, all monthly packages over *\$99

Require a 6 Month Commitment

The *\$99 Package requires a 12 month commitment

**Auto pay from Credit card or Electronic Fund Transfer from
 Checking /Savings account ONLY !**

ONE TIME PACKAGES



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Smile FM is a "Hot Adult Contemporary Christian 24 Hour Music" format.

Network One Time Packages - ALL 21 Stations :60 second spots

Package Cost	Announcements over network	Total Spots
\$499	10	210
\$999	30	630
\$1,499	50	1050
\$1,999	75	1575
\$2,999	130	2730

Single Station :60 or :30 second packages

Package Cost	Number of :60 second spots	Number of :30 second spots
\$199	15	21
\$299	25	35
\$399	35	49
\$499	45	63
\$599	55	77
\$699	75	105
\$799	90	126
\$999	120	168

Need more than one station to promote your event?

Add an additional single station of the same package rate for only \$99. Maximum of 2 additional single stations per agreement.

Example:

\$199= 15 spots on 88.1 WLGH Lansing

\$99= 15 spots on 89.7 WTAC Flint

\$99= 15 spots on 88.3 WEJC Midland

\$397 Total cost for 45 (:60 second) spots

One Time Packages are spread out throughout flight period based on spot availability. Spots run on a 24/7 rotation, but are evenly distributed throughout all day parts. One Time packages may be spread out over a few weeks to few months based on your preference, subject to time availability.

Prepay via Credit Card, Electronic Fund Transfer from Checking/Savings account or a Check.

Smile FM Radio Network

21 stations in Michigan and growing

"Smile FM exists to build families, touch hearts and change lives!"

